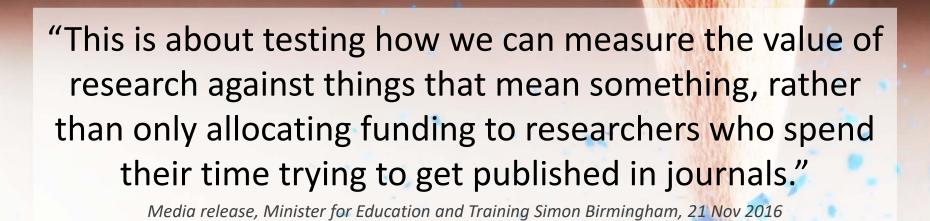


Planning for a Centre's Impact





Impact and engagement

- research impact is the contribution that research makes to economy, society and environment, beyond the contribution to academic research
- research engagement is the interaction between researchers and research end-users for the mutually beneficial exchange of knowledge, technologies and methods, and resources in a context of partnership and reciprocity

ARC Centre of Excellence for Environmental Decisions



Key points

- > Identify potential pathways to impact
- ➤ Plan for measuring impact early in a Centre's life
- Implement a standardised annual reporting framework
- Keep track of engagement and responses as they happen
- Learn from your successes (and failures) and adapt your strategy for impact

Collaborating organisations











Partner organisations









